



Regent European University

Education redefined for the digital age

The Digital University
based in San Marino



Prof. Dr. Selva Pankaj
FRSA, FCMA, CGMA, MBA,
Hon EdD, Hon DLitt
Rector

Leads REU's academic direction with a focus on relevance, rigour, and innovation in programme design and delivery.



Prof. Dr. Maurizio Bragagni
OBE, MBA

Chairman

Provides strategic oversight and institutional governance, guiding REU's mission to deliver impactful, values-driven business education.



Born in London, based in San Marino, Regent European University is the product of the visionary leaders Prof Selva Pankaj and Prof. Maurizio Bragagni, and combines established traditions of academic excellence with cutting-edge managerial practice.



Part of the Regent Global Family

Rooted in Character. Shaping the Future.



Regent European University is proud to be part of the Regent Global network—a purposeful global learning community committed to holistic development and social impact.

Values-Based Education

Our approach goes beyond academic excellence to develop leaders of character who make a meaningful difference in their communities and the world.

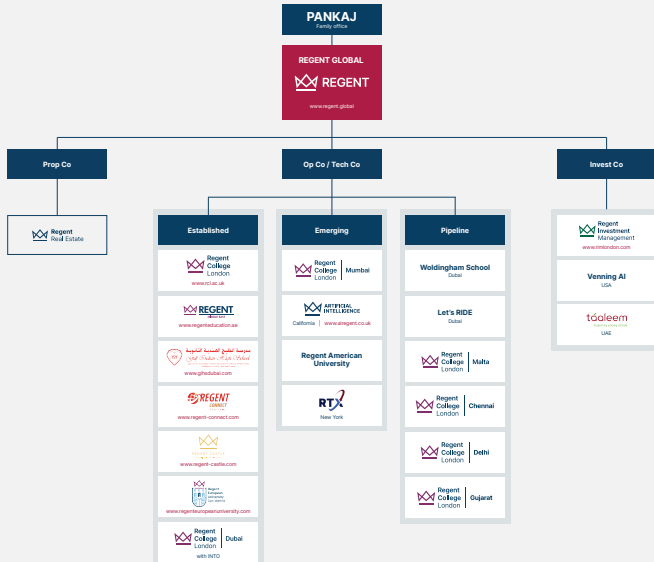
Global Impact

Join a network of institutions and alumni worldwide who are committed to creating positive change through ethical leadership and innovative thinking.

REGENT GLOBAL

Organisational and Investment Portfolio

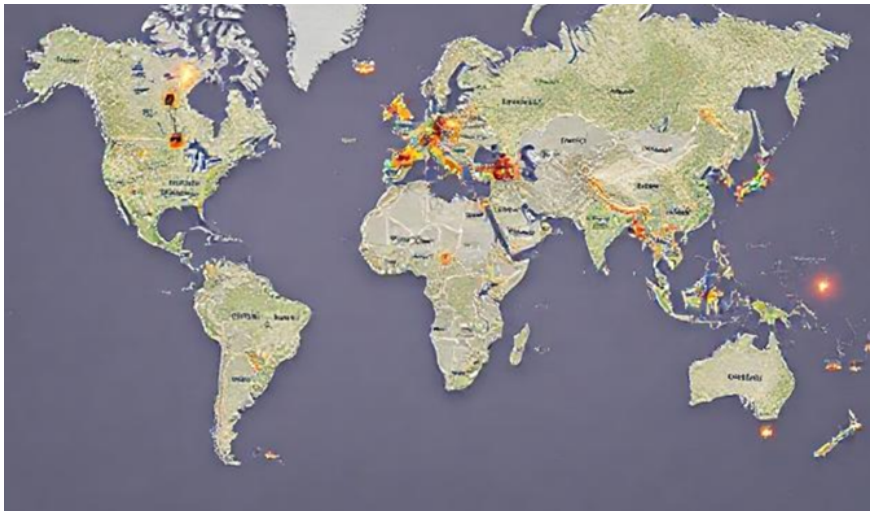
UK · EUR · UAE · USA · INDIA





Regent European University offers world-class education, online. Study with complete flexibility while maintaining the highest academic standards; our learner-centred approach combines expert faculty guidance with interactive collaboration, enabling you to develop practical business skills through real-world applications.

We use a flipped learning model that blends synchronous and asynchronous learning for maximum flexibility and engagement. Self-paced modules allow you to build a deep understanding of core concepts at your own rhythm, while live sessions create opportunities to explore how theory translates into real-world practice.





A World-Class MBA

The MBA is designed for professionals ready to accelerate their leadership journey and drive innovation across industries. Delivered across three terms combining live classes, asynchronous learning, and applied research projects, this intensive one-year programme equips you with the advanced skills and strategic mindset needed to thrive in complex, fast-moving business environments.

Accreditation

The Regent European University MBA is internationally accredited and recognized for its quality and rigor.

- European Higher Education Area (EHEA) compliant
- AMBA (Association of MBAs) accreditation
- Bologna Process aligned qualification
- EQUIS (European Quality Improvement System) recognition

Studying an MBA at Regent European University equips with the leadership, innovation, and digital strategy skills needed to thrive in today's rapidly evolving global economy. You'll develop the ability to think critically, act decisively, and lead confidently in environments shaped by constant change and technological disruption.

Programme Curriculum

Core Modules (7 × 10 ECTS) + Capstone Module (1 × 20 ECTS)
Designed to build agile, innovation-driven, and globally capable leaders.

M. Code	Module Name	Credits
M70001	Business Organisation, Structure and Culture	10 ECTS
M70003	Marketing: Fundamentals, Analysis and Decision Making	10 ECTS
M70004	Digital Transformation in Business	10 ECTS
M70006	Building Business Acumen: Using Behavioural Economics to Improve Performance	10 ECTS
M70007	Disruptive Business Strategies: Brand - Driven Storytelling	10 ECTS
M70008	International and Transnational Business Operations	10 ECTS
M70009	Applied Business Research Project: Research Methods	10 ECTS
M70010	Applied Business Research Project (Capstone)	20 ECTS



Doctorate in Business Administration/Enhanced-MBA Earn a Doctoral Title with International Prestige.

The E-MBA is a prestigious qualification, equivalent to a European Second-Level Master's Degree. It awards the title of Doctor under internationally recognized frameworks, opening doors to senior leadership roles and global career opportunities.

By choosing one of our specialized pathways, you will equip yourself to address complex challenges in our rapidly changing world.

Pathway 1 - Social Innovation and Enterprise

- o Business Models for social enterprises
- o Sources of finance, buy-in and Involvement
- o Assessing social and environmental impact

Pathway 2 - Environmental, Social and Governance Management

- o Models and theories of corporate governance
- o Cultures and structures of sustainability
- o Internal and external organisational behaviours

Pathway 3 - AI-driven Business Transformation

- o Strategic AI adoption and organizational readiness
- o Data-driven decision making and AI-enabled analytics
- o AI governance, ethics and risk management

Pathway 4 - Strategic Foresight and Leadership of Innovation

- o Leading with foresight - scenario planning for strategic advantage
- o Digital business models and innovation strategies
- o Building adaptive and resilient organizations



Flexible, global,
digital-first
learning



Fast-track your
MBA in one year



Recognised
across Europe
and beyond



Industry experts.
Academic
leaders.



Practical, real-
world leadership
focus



Executive
education at
great value



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